



The Role of Social Entrepreneurship in Digital Era in Achieving Sustainable Development Goals

**International Conference of Business
Administration (ICBA) 2018**

The Department of Business Administration
The Faculty of Social and Political Science
Parahyangan Catholic University
and Regional Development Planning Board
(Bappeda) of Cimahi City
2018



Date & Venue

ICBA 2018 is going to be held on:

Date : September 27th – 29th, 2018

Location :

Day 1 – Cimahi Technopark

Jl. Baros No 78, Cimahi

*) We provide free shuttle bus from Holiday Inn Hotel to Cimahi Technopark. Departure at 07.30.

Day 2 – Holiday Inn Hotel, Bandung Pasteur

Jl. Dr. Djunjunan No.96, Bandung

Day 3 – Cirendeuh Village & Saung Angklung Udjo

*) Meeting point at Holiday Inn Hotel, Bandung Pasteur

Schedule

Day 1

Time	Event	Location
08.00 - 08.30	Registration & Coffee Break	
08.00 - 09.45	Opening & Welcome Speech : <ul style="list-style-type: none"> • Rector of Parahyangan Catholic University (UNPAR), • Mayor or the Head of Bappeda of Cimahi City Acknowledgments to The Community of Social Entrepreneurs & Launching Branding of Cipageran & Cirendeuh	Cimahi Technopark 2 nd Floor
10.30 - 12.00	Panel Discussion "The Role of Pentahelix to Achieve SDGs" <ul style="list-style-type: none"> • BP2D (Dr. Lukman Hakim) • Kedge Business School (Dr. Julien Hanoteau) • Mandiri Capital (Eddi Danusaputra) • Water.org (Aldi Suryanigrat) • Kompas 	Cimahi Technopark 2 nd Floor
10.30 - 12.00	Technical Meeting SE Competition and World Café – Inspire Erasmus Presentation by : Fiona Ekaristi, S.IP, MM. & Elivas Simatupang, S.E., M.Sc.	Cimahi Technopark 1 st Floor
12.00 - 13.00	Lunch	
13.00 - 14.15	Q & A session 1	
14.15 - 15.00	Keynote Speaker "The Role of SE in Achieving SDGs in Digital Era" Dr. Nina Sardjunani - Bappenas	Cimahi Technopark 2 nd Floor



15.00 - 15.20	Coffee Break	
15.20 - 16.00	Q & A session 2	
16.00 - 16.30	First Day Closure	

Day 2

Time	Event	Location
08.30 - 09.00	Registration & Coffee Break	Holiday Inn Hotel
09.00 - 09.05	Opening	
09.05 - 11.10	Panel Discussion "Triple Helix Session"	
	<ul style="list-style-type: none"> • Dr. Lukman Shalahuddin (BP2D Jabar) • Mangadar Situmorang, Ph.D (UNPAR) • Arief Setyahadi (Credit Division UMKM BJB) 	
	11.10 - 11.30	
11.30 - 13.30	Lunch & Prayer Friday	
13.30 - 15.30	Panel Discussion of Selected Paper	
15.30 - 16.00	Coffee Break	
16.00 - 16.30	Closing Ceremony	

Day 3

Time	Event	Location
07.30 - 08.00	Re-registration	Holiday Inn Hotel
08.00 - 09.00	Departing Towards Cireundeu Village	Cireundeu Village (Cimahi)
09.00 - 10.00	Tree Planting	
10.00 - 11.30	Production Visitation	
11.30 - 12.30	Lunch	
12.30 - 13.30	Activities in the Cireundeu Village	
14.30 - 15.30	Depart to Saung Angklung Mang Udjo	
15.30 - 18.00	Activities at Saung Angklung Mang Udjo	Bandung City
18.00 - 19.00	Dinner	
19.00 - 19.30	Travel to Holiday Inn Hotel	



Contact Us

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